

References

Thanks to the growAp tool, we have made significant changes affecting our brand's online visibility. We have significantly improved the processing of Google Company Profiles, made the bank's image on the platform more coherent, minimised the risk of incorrect contact details appearing, improved communication with customers and gained a completely new platform for our marketing purposes. The use of the tool reduced the time required to perform administrative tasks on the Google platform.

A major benefit in working with the supplier is its receptiveness to the development of the tool. The application has been adapted in many places to meet the submitted needs. We are very supportive of the emerging new features and features of the tool. The growAp team is keen to share its knowledge with us and takes a proactive approach to our cooperation. We are very satisfied with what we have been able to achieve by using the growAp tool.

Michał Byrczek

Digital Communications Manager

Integrated Marketing Communication and Digital Department

